

(12)

September 14, 1988

MEMORANDUM TO: Mr. T. C. Pages, Jr.

SUBJECT: Monthly Activity Report August, 1988

American Airlines

The air enhancements package known as Phase 1A is currently in S&AT. The S&AT exit is planned for September 22nd with on service anticipated by September 30th. A Phase 1B has been defined for October to provide additional data collection for the Service Plus Agents. In parallel, work is underway on Phase 2 which includes air enhancements, car and hotel booking and Advantage information.

Trust Corp.

Work is proceeding on a prototype and Storyboards with the client. Based on the agreements on these items, the final project schedule is being determined.

Pershing

The Pershing system has been running in the shadow environment during August and early September. It is being moved today to Production to begin friendly user testing. Contingent on the successful completion of this test, the CONTROL brokerage service will be available to members in October.

Citizens and Southern

C&S MHT banking system has been moved onto the Production System and is currently in friendly user test. This application should be available to members by September 30th.

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### Shopping

The Phase 2 Shopping Model Enhancements were put into Production on September 2nd.

### Grocery

Kroger Store 1 was opened for all Atlanta North members during August. In parallel, work is proceeding on Kroger Store 2 with a target on service date for the end of September.

The Grocery Express system has been promoted to Production and work is proceeding on building the store content. Based on the current status, limited user testing will begin in late September with open marketing in late October.

### Delivery System

Significant effort is being expended supporting Application Development, Testing and Functional Enhancement for the TPF System and the Series/1. During August the Series/1 Driver 8.1 code exited S&AT and was placed in Production on the White Plains PLS. This release which provides functional and availability enhancements is currently being installed throughout the network.

### Order Distribution

The EDDS (Electronic Data Distribution System) was placed into Production in August and is currently in use by two clients: MHT and BTA. Eleven other clients are currently in the installation and training phase.

### General Accounting

New versions of the Millennium, General Ledger and Accounts Payable packages have been installed and are now in Production.

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#### Reception System

Version 2.0 (Release 6.02.04D) was shipped to all enrolled members in August. In addition to many small features and usability enhancements, this release was intended to address the OMS 14 problem associated with the remote stage update. Since the distribution of Version 2.0 the OMS 14 problem has essentially disappeared.

Work is proceeding on schedule on Release 7.0 which addresses the Macintosh. The major components have been completed and integration will begin in September. In parallel, work is proceeding on the Apple IIGS. The first version of this product will be surrogate based and is anticipated to be available 1Q89. In parallel, feasibility work is being started on a full native implementation.

Systems Development is currently working with Membership Marketing to develop a Reception Release Plan for 4Q88 and 1989. The first release will be 6.3.X which will include support for DOS 4.0, the Model 50Z and the new Prodigy off-line communication system for Expert Messaging.

#### Stress Testing

The stress testing work is continuing to play a key role in planning and in system release. Recent tests have shown the ability to run up to 188 concurrent sessions on a single Series/1 with the 56kb line.

#### TPF Strategy

A coordinated cross functional plan is underway to look at our TPF strategy for the period 1989 through 1992. The focus is to determine the most logical way to deal with the rapidly expanding user base which is anticipated during that time frame in terms of the host support systems that will be required. The preliminary analysis indicates that a large multiprocessor TPF site is the most efficient and cost effective way to deal with this anticipated growth. A final report will be prepared in September which will provide the planning assumptions for both the Operating Plan and the Strategic Business Plan.

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Look/Zip

A full function Look/Zip capability has been designed for the New Look portion of the Service. This capability which covers the bulk of the News, Weather, Sports and other dynamic editorial areas. It will allow the user to Look at a leader ad in any portion of the New Look service and Zip back to the same page to continue with the editorial content. This capability is also being made available for the application developers for inclusion in speciality applications as appropriate.

Quick Menus

A new implementation of Quick Menus was introduced with the Olympic Service. Work is continuing on modification and check out of other key applications including Messaging, Bulletin Boards, Pershing, Dow Jones and Kroger. It is anticipated that the cross service Quick Menus will be available to members in November.

Regional/Local Content

An architectural approach to Regional/Local content was developed and presented to Product Development and Commercial Marketing.

Security

A security review of the Service was conducted by Kroll Associates. The current strategy and implementation were reviewed and endorsed by the consultant.

Personnel

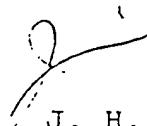
The following new management appointments were made in August: Mel Bellar was named Manager of the Common Codes/Advanced Tools Group, Larry Abrahams was named Manager of Reception Base System Development, and Tony Witek was named Manager of Integration, Compatibility Testing and Support.

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Dialogues

Twenty two Dialogues were conducted in August.



J. H. Beall

JHB:js

cc: Mr. R. S. Glatzer  
Mr. H. Heilbrunn  
Mr. J. M. Hewitt  
Mr. H. C. Perce  
Mr. G. M. Perry  
Mr. J. M. Pugliese  
Mr. R. M. Shapiro  
Mr. H. E. Smith